



# EMPHASIS

## Open Day

Project C\_A.2.2\_0022 EMPHASIS - Euro-Mediterranean Network Facilitating Market Uptake of Innovations from SME - Open Day in Sicily  
February 23<sup>rd</sup> from 3:20pm to 5.00 pm / meeting online

The EMPHASIS Open Day is an essential project event that include a series of presentations on project themes from various sectors and project end beneficiaries. This event aims to strengthen the relationship between various stakeholders and the project, as well as to build a strong network for exchanging ideas that will foster and enrich the project's outcomes and goals.

Location: **Catania (IT)**

STP office – Z.I. Blocco  
Palma I – Stradale.  
Vincenzo Lancia n. 57

- |                      |  |
|----------------------|--|
| <b>3:20 - 3:40pm</b> | <b>Sebastiano Di Stefano - STPS Project Manager and Financial Manager</b><br><br><i>The Emphasis project activities and Sicilian Innovation Strategy/ Le attività del progetto Emphasis e la Strategia Regionale per l'Innovazione Sicilia</i> |
| <b>3:40 - 4:00pm</b> | <b>Rosario Faraci - Professor of Economics and Business Management - University of Catania</b><br><br><i>New World Management and for the start-up &amp; innovative SMEs/ New World Management per le start-up e le PMI innovative</i>         |
| <b>4:00 - 4:20pm</b> | <b>Francesco Cappello - Open Innovation Advisor, STPS, EEN</b><br><br><i>Twinning Activities supporting SMEs International Cooperation/ Attività di gemellaggio a sostegno della cooperazione internazionale delle PMI</i>                     |

4:20 - 4:40pm

Vito Puleo - ICT expert Elmi Software

**The Emphasis Platform for international co-operation and open innovation challenges/ La piattaforma Emphasis per la cooperazione internazionale e le sfide dell'innovazione aperta (<http://emphasis-project.eu/Howitworks.php>)**

4:40 - 5.00

Discussion/Questions and Answers

Conclusion

Link for remote connection:

<https://us02web.zoom.us/j/82697330275?pwd=V2FGQTRjdnNoWk80bzQzSUpzcTNCUT09>